ANAS AKBAR SAQI

Web Developer | AI Automation & Voice Agent Specialist

Phone: +92 345 4379166 | Email: anasakbarsaqi8@gmail.com | Location: Lahore, Pakistan
Portfolio: anas.azfa.store | Hub: anasrajput.netlify.app | LinkedIn: linkedin.com/in/anasakbarsaqi | GitHub: github.com/anas-akbar-saqi

PROFESSIONAL SUMMARY

Web Developer and AI Automation Specialist with 3+ years of experience building custom WordPress and Shopify websites, and hands-on experience developing AI-powered automation tools, including AI chatbots and AI voice/calling agents. Delivered 80+ web projects for 60+ clients across e-commerce, finance, and healthcare industries. Combines strong front-end development skills with practical experience in AI chat widgets, voice agents, workflow automation, and on-page SEO. Comfortable owning a project end-to-end for both local and international clients.

TECHNICAL SKILLS

- AI Automation: AI chatbot development, AI voice/calling agent development, conversational flow design, workflow automation
- Web Development: Custom WordPress theme development, Shopify Liquid theme development, WooCommerce, responsive design
- Front-End: HTML5, CSS3, JavaScript, mobile-first and responsive web design
- E-Commerce: Product setup, payment gateway integration, checkout optimization, third-party app and plugin integration
- Performance and SEO: Page speed optimization, Core Web Vitals, on-page SEO, schema markup
- Tools and Platforms: WordPress, Shopify, WooCommerce, Git, REST APIs
- Other: Content writing, basic graphic design, client communication, requirement gathering, remote collaboration

PROFESSIONAL EXPERIENCE

Freelance Web Developer and AI Automation Specialist *2022 - Present*

Self-Employed / Remote (Upwork, Fiverr, and Direct Clients)

- Designed and developed custom WordPress and Shopify websites for clients across e-commerce, finance, and healthcare industries
- Built AI-powered automation tools, including an AI chat widget and an AI voice calling agent, to help small businesses handle customer queries automatically
- Built end-to-end e-commerce stores, including payment gateway integration and checkout optimization
- Ran speed and performance audits on client websites, improving PageSpeed and Core Web Vitals scores
- Produced SEO-optimized content and applied on-page SEO best practices to grow organic traffic
- Communicated directly with clients to gather requirements, provide updates, and deliver projects on time

Web Developer and Content Writer *2023*

Benchmark Studio Lahore, Johar Town, Lahore

- Developed custom website sections and templates using Liquid, HTML, CSS, and JavaScript
- Optimized website performance and asset loading, improving mobile PageSpeed scores
- Collaborated with the design team to apply Conversion Rate Optimization (CRO) principles on key landing pages

KEY PROJECTS

- AI Chat Widget - Custom AI-powered chat widget built to automatically answer customer questions and qualify leads for small businesses
- AI Voice Calling Agent - AI-powered voice agent capable of handling automated calls for customer support and lead follow-up
- AZFA Store (WordPress/WooCommerce) - Custom WooCommerce store with advanced product filtering, fast checkout, and full SEO optimization
- Anasi Mart (Shopify) - Full-featured Shopify store with custom theme, product collections, and optimized checkout

EDUCATION & CERTIFICATION

BS Information Technology *2024 - Present*

Virtual University of Pakistan

Intermediate *2020 - 2022*

Lahore Board

- 6-Month Advanced Web Development Short Course, Lahore Institute of Technical Education (LITE)

LANGUAGES

Urdu (Native), English (Professional Working Proficiency)